

Statement Messages 2004-2008

Marketing Calendar Id	Request Title	Requestor Name	Business Group	Start Date	End Date	Priority	Purpose	Targeting Method	Msg Content Format	Statement Type	Preferred Product	Preferred Window	Delivery Method	Form Number	Approve Message Text
7973	Tran 0406 ATM Min St - 7973 - A	Steffany Bernier	CDG	4/1/2006	12/31/2006	40	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Transactional	All	100	Need to check your account balance? Wondering if a check has cleared or been deposited? You can access this information at any Wells Fargo ATM when you request a Mini Statement for a nominal fee. This information is available FREE through Wells Fargo Online Banking and Wells Fargo Phone Bank using the automated phone service - select options 1 and 1 to hear your current balance. 1, 1 and 1 to find out which checks have cleared, and 1, 1 and 2 for deposited checks.
7974	Tran 0406 Online SV - 7974 - A	Steffany Bernier	CDG	4/1/2006	8/31/2006	50	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Transactional	All	100	Have you checked out all the latest account services available online? We're always adding and improving online features to meet your needs, like making it easier to change your address and more convenient ways to send money with a customer-to-customer transfer. And, you can now sign-up for email account alerts based on your preferences. Visit wells.fargo.com often to stay on top of what's new
8115	Online Statements - 8115 - A	Steffany Bernier	CDG	4/1/2006	4/30/2006	50	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Servicing	Paper	100	Keep things convenient with Wells Fargo Online Statements. Whether you're at home or at school, moving or on vacation, Online Statements provide you with the same information as on your paper statements, plus it's accessible anywhere, 24/7. More secure than mail, Online Statements never get lost or misdirected to a previous address and can be securely stored on disk. And, they reduce clutter and paper usage, which helps protect the environment. With all these advantages, who needs paper? Sign-up for your Online Statements and view them at wells.fargo.com.
7905	0604 OLS - 7905 A	Shawn Lynch	Wholesale	5/1/2006	5/31/2006	30	Solicitation/Marketing	MDSS	Text	Consumer	N/A	Broadcast	Paper	100, 120	Someday, I'll have all my finances organized. <input type="checkbox"/> Today, take the first step with the following FREE services from Wells Fargo Online Banking. <input type="checkbox"/> -Track expenses with My Spending Report. <input type="checkbox"/> -Access images of paid checks. <input type="checkbox"/> -Receive monthly statements online. <input type="checkbox"/> -View online tax documents. <input type="checkbox"/> For more information, talk to your local banker or visit wells.fargo.com
8098	Online Statements - 8098 - A	Colleen Neville		5/1/2006	5/31/2006	20	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Servicing	All	100	Keep things convenient with Wells Fargo Online Statements. Whether you're at home or at school, moving or on vacation, Online Statements provide you with the same information as on your paper statements, and are accessible anywhere, 24/7. More secure than mail, Online Statements never get lost or misdirected to a previous address and can be securely stored on disk. Plus, they reduce clutter and paper usage, which helps protect the environment. With all these advantages, who needs paper? Sign up for Online Statements and view them at wells.fargo.com

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3293	Move with Wells - CDG - 3293 - A	Lory Nelsen	CDG	5/1/2004	5/31/2004	40	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Product	All	100, 120	No matter where you go, chances are there is a Wells Fargo branch or ATM near you. With over 3,000 branches or 6,200 ATMs across 23 states, as well as FREE online access and Online Statements, you can rest assured that your account information and access are within close reach. Visit wells Fargo com where you will find links from our home page to information on free online access, Online Statements and the locations of Wells Fargo ATMs/Banking Stores Or feel free to call us with questions, at 1-800-869-3557
3322	Online Statement Msg - 3322 - A	Suzanne Pack	CDG	5/1/2004	5/31/2004	10	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Transactional	Paper	100, 120	Make this your last paper statement Get free Online Statements and you'll find it easier to keep track of your personal checking and savings accounts It's simple, convenient and paper-free - plus, you won't have to waste time searching for misplaced paper statements Enroll today at wellsfgospecial.com, enter keyword Statement
3420	Online Banking on CDG - 3420 - A	Carolyn Lee		5/1/2004	5/31/2004	40	Solicitation/Marketing	DDL	Text	Consumer	N/A	Broadcast	All	100, 120	Access your accounts online - for FREE <input type="checkbox"/> Wells Fargo Online Banking puts you in control of your finances. With free, secure online access you can check your balances, transfer funds, view monthly statements, and manage all of your online accounts in one place. To get started, visit wellsfgospecial.com and enter keyword My Online.
3296	Move with Wells CDG - 3296 - C	Suzanne Pack	CDG	6/1/2004	6/30/2004	5	Solicitation/Marketing	DDL	Text	Consumer	Consumer Checking	Transactional	All	100	With summer approaching, lots of changes are around the corner If moving is one of them, no matter where you go chances are there is a Wells Fargo branch or ATM near you With over 3,000 branches and 6,200 ATMs across 23 states, as well as FREE online access and Online Statements, you can rest assured that your account information and access are within close reach. Visit our wells Fargo com home page where you will find links to information on free online access, Online Statements and the locations of Wells Fargo ATMs/Banking Stores Or, feel free to call us with questions at 1-800-869-3557.

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